



發展品牌、升級轉型及
拓展內銷市場的專項基金
Dedicated Fund on Branding,
Upgrading and Domestic Sales



香港特別行政區政府
The Government of the
Hong Kong Special Administrative Region



工業貿易署
Trade and Industry Department

BUD 專項基金執行機構
The BUD Fund Implementer



「BUD專項基金」 - 申請易

為加快審批申請，以及讓更多中小企利用資助發展業務，政府在2023年6月16日於「發展品牌、升級轉型及拓展內銷市場的專項基金」（「BUD專項基金」）下推出「BUD專項基金」一申請易。在「BUD專項基金」一申請易下，申請表格及所須遞交的證明文件要求均進一步簡化，並簡化審批安排。「BUD專項基金」一申請易的申請處理時間亦減半至30個工作天內完成*。

計劃概要	申請資格	所有按照《商業登記條例》（第310章）在香港登記，並在香港有實質業務運作的非上市企業
	資助地域範圍	內地及其他已與香港簽署自由貿易協定及 / 或促進和保護投資協定的經濟體
	每個核准項目最高資助金額	最高港幣10萬元、50:50資助按對等原則提供
	項目開展日期	可在提交申請表後最快翌日開展
	項目推行時間	最多12個月
	申請期	全年均接受申請。每隔6個月便可提交一項申請



BUD 專項基金執行機構

香港九龍達之路78號生產力大樓

熱線：(852) 2788 6088

電郵：bud_sec@hkpc.org

傳真：(852) 3187 4525

網站：www.bud.hkpc.org

網上電子申請



* 以收齊填妥的申請表格，以及所需證明文件及生產力局所需的澄清資料起計。

本內容只供參考，有關資料以官方最新公布為準。如內容有所修訂，恕不另行通知。



發展品牌、升級轉型及
拓展內銷市場的專項基金
Dedicated Fund on Branding,
Upgrading and Domestic Sales



香港特別行政區政府
The Government of the
Hong Kong Special Administrative Region



工業貿易署
Trade and Industry Department

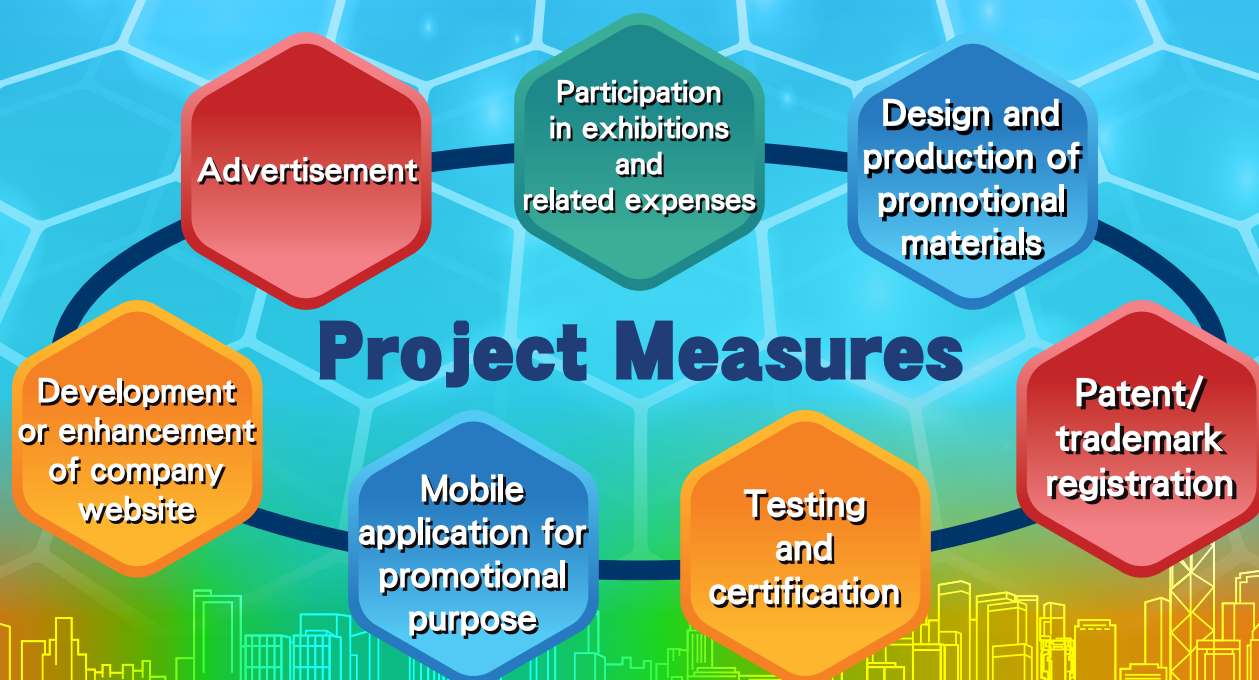
BUD 專項基金執行機構
The BUD Fund Implementer



The BUD Fund - Easy BUD

To expedite the processing of applications, so as to enable more SMEs to make use of the funding to develop their business, the Government launched “Easy BUD” under the Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund) on 16 June 2023. Under “Easy BUD”, the application form and the requirements for supporting documents have been simplified. The vetting arrangements have also been streamlined with the processing time of “Easy BUD” applications halved to within 30 working days*.

Programme Outline	Eligibility	Non-listed enterprises registered under the Business Registration Ordinance (Chapter 310), with "Substantive Business Operations" in Hong Kong
	Geographical Scope	Mainland and other economies with which Hong Kong has signed Free Trade Agreements and/or Investment Promotion and Protection Agreements
	Funding Ceiling per Approved Project	Maximum funding amount is HK\$100,000. Funding on 50:50 matching basis
	Project Commencement	The soonest the next day after the application submission
	Project Duration	Maximum of 12 months
	Application Period	Application is open all year round. Each enterprise can submit ONE application every six months



The BUD Fund Implementer

HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

Hotline : (852) 2788 6088

Email : bud_sec@hkpc.org

Fax : (852) 3187 4525

Website : www.bud.hkpc.org

Online Application



* From the date of receipt of a complete application accompanied by all necessary documentation proof and clarifications as requested by HKPC.

The above information is for reference only while subject to change without further notice. Kindly refer to the latest official announcement for updated information.